

Advertising Rates

FROZEN DEAD GUY DAYS FESTIVAL

Frozen Dead Guys Days is an authentic, experiential marketing opportunity in an increasingly impersonal, electronic era. A Colorado classic and world-famous event, FDGD has attracted freezafarians to this three-day festival for 18 years. Attendees are a diverse demographic of open-minded life enthusiasts from Millennials to Gen Xers to Baby Boomers who converge on the eclectic mountain town of Nederland, Colorado each year to enjoy live music, off-the-wall events, craft brew, spirited beverages, and fabulous local fare.

FESTIVAL DATES

March 13–15 2020

SUBMISSION REQUIREMENTS

Ads should be 300 dpi, cmyk color tiff, eps or pdf file

DEADLINE

Artwork by February 7, 2020

DESIGN SERVICES

Ad design available for \$150 per ad

CONTACT

Amanda MacDonald: 303-506-1048

Email: frosty@frozendeadguydays.org

Web: frozendeadguydays.org

PAYMENT

Paypal: fdgd2010@gmail.com

Checks made payable to FDGD, LLC

Mail to: P.O. Box 1274, Nederland, CO 80466

FDGD FESTIVAL FACTS:

- USA TODAY top 5 Festivals in the US
- Over 25k attended in 2019; continues to grow each year
- 100k hits on frozendeadguydays.org week before festival
- 17,000 Facebook followers; single posts reaching up to 90k
- Top Ten Festivals from Lonely Planet & Hotels.com
- Governor's award for best promotional event in Colorado
- Fest 300 top festival in the world



FULL PAGE AD

7.25" wide x 9.5" high
Inquire

1/2 PAGE AD

7.25" wide x 4.625" high
\$600

1/4 PAGE AD

3.5" wide x 4.625" high
\$450

1/8 PAGE AD

3.5" wide x 2.25" high
\$250



**FROZEN
DEAD GUY DAYS**

frozendeadguydays.org/advertising-opportunities